

# SUCCESS & STRATEGIES

**What is something that you are really proud of?  
Share a success you experienced recently.**

EXAMPLE

I just launched my program and was able to sign up 80 people within the first 5 days!

**Now dig deep to reveal at least 7 strategies you used to experience your success.**

EXAMPLE

1. I built my email list intentionally over the last year & provided quality content to my subscribers.
2. I reached out to 20 friends and asked that they share it with 10 people they think would really benefit from it.
3. I hired a copywriter to support me in promotional materials & web copy.
4. I cleared my schedule of clients before/during launch week.
5. I nurtured my relationships - connecting meaningfully with Sally, Jo, and Jim specifically.
6. I was a guest on Amy Porterfield's podcast to share details of my program with her community.
7. I made sure to stay hydrated, sleep well, and exercise leading up to launch.

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